



doodlelearning
discover possible

School Strategy



“

There is a difference
between not knowing
and not knowing yet.

— Sheila Tobias

”

Welcome to Doodle!



This booklet will help you to make the most out of Doodle in your school.

As the aims and needs of every school are unique, the Doodle strategy will be different for each school. We have collected a range of exciting, proven ideas to inspire you, and created a framework for you to decide on what expectations to put in place for teachers, students, and parents.

We have also included a check-list for making sure your school is Doodle-ready, and a guide to finding resources and getting help, as and when you need it throughout your subscription.

Happy Doodling!

Doodle setup checklist

Get your school Doodle-ready with these quick and easy steps.

★ Set up access for the students on school devices:

- ☐ Create classes and accounts on the **Teacher Dashboard**
- ☐ **Download the apps** (for any touchscreen devices) and **Bookmark student login page** (on any computers) in school

★ Strategy

- ☐ **Book your live Strategy Meeting** with your School Success Advisor
- ☐ **Share your strategy** with your school community

★ Launch

- ☐ All teachers use '**How-to**' buttons to learn how to use the **Teacher Dashboard**
- ☐ Send **ready-made letters** to parents
- ☐ Launch with students using **ready-made resources**

For support with these steps visit the **Help Centre** or contact your **School Success Advisor**.

Notes

[illegible]

“Super programme — easy to manage for staff, fun for pupils, and supports lesson planning and teaching.”

— KS1 Coordinator, Maids Moreton CofE School

Celebrating Achievements

Regularly celebrating their achievements will have a lasting impact on attainment. You can find out who your Top Doodlers are on the Teacher Dashboard, and reward pupils for their hard work with Doodle goodies.

Top Doodling Class

- Visit the **Teacher Dashboard** and click on the star in the top left-hand corner
- In the **Top Doodlers** box, select a subject icon and click on **Target**
- Click on the **% on target** heading to sort.
- In assembly, recognise the **Top Doodling Class(es)** each week. You could even add an irresistible prize such as extra play time or a Doodle trophy!

Green zone

- Hover over **Work Programmes** and select **View effort**
- Select a **subject, Class and time period**.
- See who is in the green zone by selecting **On target** heading to sort.
- Have every class teacher recognise every pupil who is in the green zone each week with a Doodle sticker and some house points or equivalent.

Milestones

- Hover over **Work Programmes** and select **View effort**
- Select a **subject, Class and time period** and Click on the **Streak** heading.
- In assemblies, celebrate pupils who have reached milestone streaks, star numbers, or other personal goals.



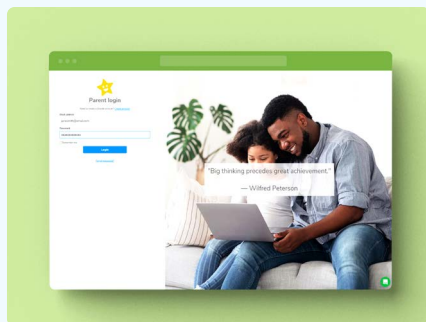


“The impact of Doodle on engagement and progress has been significant!”

— Maths Lead, Addington School

Parent engagement

Getting parents involved helps children to make Doodling a part of their daily routine.

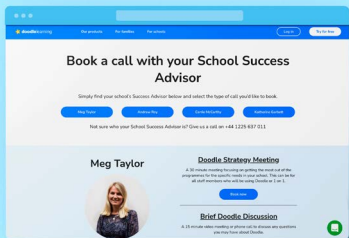


Letters

- On the **Teacher Dashboard > Quicklinks > Resources**, there are launch and reminder letters, which you can send out to parents by email or post.

DoodleConnect & Parent Dashboard

- Parents can track their children's effort and progress with their own dashboard view.



Webinars

- We have live and pre-recorded parent webinars, which are run by the Doodle team.

Parent support team

- The friendly team at Doodle is on hand to answer any parent questions. Just direct parents to the **green chat icon** on any Doodle web page, or even **add a link** to your school website.

Notes

[illegible]

Strategy inspiration

Whatever the aims and needs of your school, clear and manageable expectations mean that teachers, parents and students will all see the best impact from Doodle.



Brookfield Primary Academy

- Children Doodle for homework
- Early morning work
- Used in maths lessons
- Leaderboard with top three classes
- Trophy for Top Doodling class
- Certificates for 100+ Day streaks
- Weekly Twitter celebrations
- Celebrate Doodle achievements in the newsletter
- Teachers use **Work programmes** > View **Effort** to easily track homework completion



Mapledene Primary School

- Children Doodle for homework
- Catch-up during break and lunchtime
- Intervention tool before and after school
- Weekly assembly with certificates
- Amazon vouchers for 100 day streaks
- The second highest Doodling class have extra break time



Ouston Primary School

- Children use Doodle as part of a carousel in class
- Some teachers set Doodle for homework
- Teachers encourage little and often
- Children in the green zone get a raffle ticket for a termly prize draw
- Teachers use Doodle data to monitor progress

Use these ideas from other schools to build your own school's strategy on the next page.

Earlsfield Primary School



- Just for homework
- Certificates in Friday assembly
- Teachers use **Work programmes > View understanding** to feed back on learning gaps to subject lead who suggests ways to target
- Teachers use to track pupil progress

Bowmandale Primary School



- In school task with a target number of times per week for children to Doodle
- Set as regular homework
- Weekly rewards for all children in Green Zone
- Top Doodling classes get a choice of reward e.g. extra break time
- Certificates for anyone who stood out for effort or reached a milestone
- Teachers use **Work programmes > View progress** to evidence progress

Honiton Primary School



- Homework
- Intervention
- Lesson starters and warm-ups
- Weekly class competition: class with most children in green zone earns a Dojo point and a website shout out
- Half termly winning class receives a class treat (eg non-uniform day, movie pm) and a trophy that stays in their class for the half term

Your schools strategy

Use this page as a starting point for deciding your school's strategy for Doodle.

Where and how often will students use Doodle?

When will teachers check the Teacher Dashboard and what actions will they take?

How will parents be involved?

How and when will you reward Top Doodlers?

Help and support



Teacher Dashboard

Click on the green 'How-to' button on each page of the **Teacher Dashboard** for a **quick tour** of how to use the features of that page.



Dashboard Support

Click on the **green chat** icon on any Doodle web page for FAQs, help articles, and to chat with our **Dashboard Support Team**.

Head to the **Quicklinks** section on the **Teacher Dashboard homepage** to access **resources** for launching Doodle in school, creating your school strategy, and much more.



Meg



Carrie



Katherine



Freya

Contact your friendly **School Success Advisor team** on **01225 637011** for help with your subscription and with getting the most out of Doodle.

“

Setting an example
isn't the main means of
influencing others; it's
the only one.

— Albert Einstein

”

[illegible]

— Year 6 teacher at St Bede's Catholic Junior School

