



Innovative, personalised learning technology



DoodleMaths and DoodleEnglish create learning programmes which teach the fundamentals of maths and English.

Fostering a growth mindset

- ✓ Our programmes reward effort rather than ability
- ✓ Children discover that working with Doodle little and often helps them to succeed
- ✔ This not only raises standards, but also children's confidence!

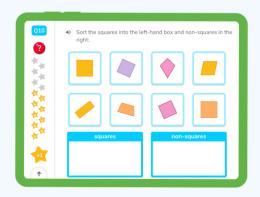


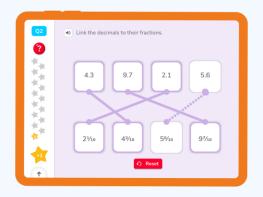
How does it work?

- The intelligent algorithm determines what each child will learn when they open the app.
- By assessing their ability across each curriculum area, individuals work at exactly the right level of challenge to ensure progression.
- Children love Doodling and teachers save time!



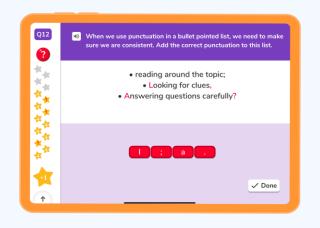
Children learn by doing





- Children interact with quick fire exercises, receiving instant feedback
- Our questions maximise the full potential of touchscreen technology
- Every question has a hint and an explanation
- For children, the increase in difficulty is both gradual and subtle
- To guarantee a balance of reward and challenge, children will average an 80% level of accuracy

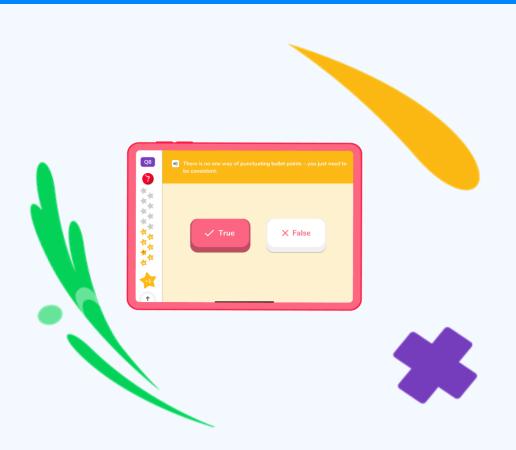
How do the children practise?



- On tablets, smart phones, laptops or desktops.
- ✓ Open the app or login to the site and start answering questions!

Every child will have their own unique login which works on any device.

Use it little and often



Our programmes are designed to be used for 10 minutes, 4-5 times a week.

How do the children get started?

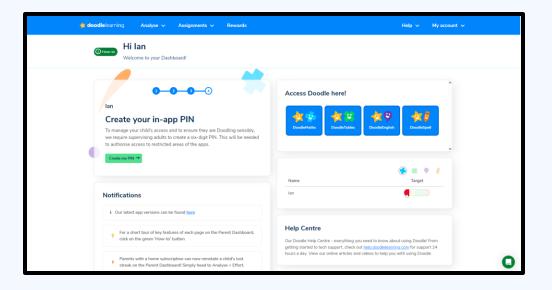
 \mathscr{Q} Children login with their unique username and password or by using a class code.

All children will take a baseline assessment the first time they login. This will identify the approximate level at which the child is working.

 \mathscr{Q} Subsequent questions are used to understand more specific strengths and areas for development.

 \mathscr{Q} The more Doodling a child enjoys, the better the programme will support their learning journey, understanding their needs.

For parents



There is a Parent Dashboard with an overview of usage, stars earned, strengths and areas for development.

Parents can also download the DoodleConnect app.

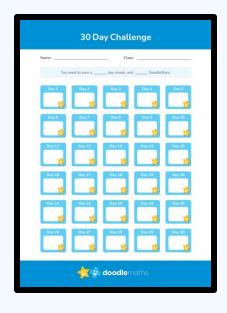
https://parents.doodlelearning.com

Building in 10 minutes a day

Help your child to create a '10 minutes a day' routine: before breakfast, after tea or before other screen time.



Feeling fantastic about English and maths!







- Try to encourage children to persevere. This will help to build their confidence and resilience in maths and English
- → Visit our website to find free challenges and certificates for school holidays

If you'd like to learn more:

- ✓ Visit the Help Center at help.doodlelearning.com
- ✓ Get in touch with our parent team from any Doodle web page using the intercom

 ☐
- ✓ Visit https://doodlelearning.com/for-parents for more information
- ✓ Follow us on social media



Happy Doodling!

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