



Personalised SPaG programmes that raise attainment and build confidence



doodleenglish



doodlespell

**“Doodle really supports consolidation and retention of classroom teaching
and has had a positive impact on teacher workload for home learning!”**


— Kimberley, Honiton Primary School

Bring the curriculum to life with DoodleEnglish



Meet DoodleEnglish, the digital work programme designed to boost your pupils' confidence in **grammar, punctuation & spelling**.

Filled with thousands of interactive exercises, DoodleEnglish supports your teaching and builds key literacy skills, promoting a genuine love of learning.

- ✓ Aligned to the Australian Curriculum in grammar, punctuation & spelling for years 1 to 6
- ✓ Accessible on phones, tablets, laptops and desktops
- ✓ Audio dictation available for all questions
- ✓ Includes full access to  doodlespell

How DoodleEnglish can benefit your school

A tailored approach to grammar, punctuation & spelling

DoodleEnglish harnesses the power of its intelligent Proxima™ algorithm to deliver **personalised learning** across all year groups, covering grammar, punctuation & spelling through interactive questions.

It identifies opportunities for **cross-year reinforcement**, revisiting key concepts to **build confidence** and mastery. Automatically **addressing learning gaps**, Doodle creates personalised work programmes, scaffolding learning while supporting your teaching.

Concept-driven learning for deeper understanding and mastery

Unlike traditional revision methods, DoodleEnglish introduces new concepts through mini lessons that **build on pupils' prior knowledge** and **encourage further discovery**. Each concept includes two key elements: an interactive lesson to introduce the topic and a set of targeted questions to **reinforce learning and check understanding**.

Individual work programmes and data to empower teachers

With DoodleEnglish, teachers can focus on what they do best: **teaching**. Since the individual work programmes automatically identify and address pupils' learning gaps, this **reduces the need for repetitive drills**, freeing up valuable classroom time. Additionally, teachers can use the data gathered to **inform lesson planning** and **provide targeted support**.

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“DoodleEnglish supports our curriculum perfectly. It has really built the confidence of our lower-ability children as it gives them a chance to consolidate and reinforce their skills. It has also been challenging enough for our higher-ability children.”

— Chelsea Kemsley-Benson, Teacher, South Benfleet Primary School

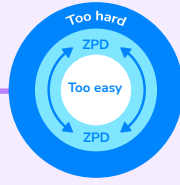
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How Doodle meets the needs of every child



Stress-free assessments shape personalised learning

Doodle's Baseline Assessment identifies learning gaps, creating a personalised programme for each pupil. Pupils won't even realise they're being tested!



Daily lessons that target each pupil's zone of proximal development (ZPD)

Pupils progress within their ZPD, with daily lessons designed in small steps to reinforce understanding and embed learning into long-term memory.



Actionable insights for teachers

Doodle tracks pupil progress, providing real-time data to inform lesson planning and targeted interventions, empowering teachers to personalise support.

Concept Lessons: a deep dive

Step-by-step learning

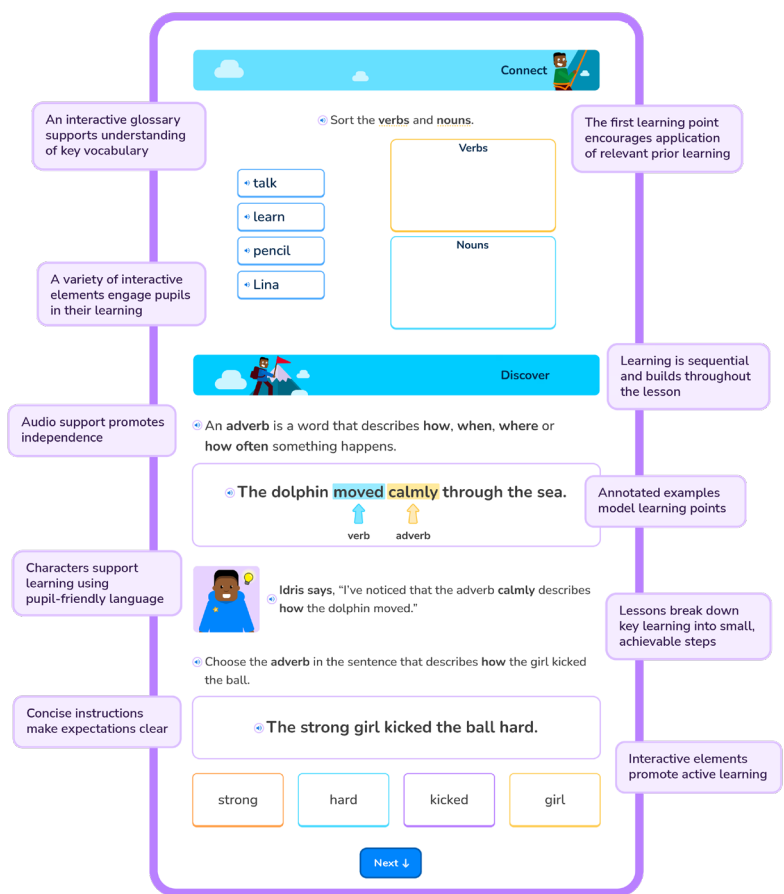
Concept lessons introduce learning in a gradual, logical way, that mirrors classroom teaching, helping pupils develop a solid foundation of understanding at a pace that's right for them.

Connect, Discover

Connect recaps previous learning, boosting each pupil's confidence with content they already know! **Discover** focuses on 2-3 distinct learning points that are taught through modelled examples and interactive tasks.

Cross year reinforcement

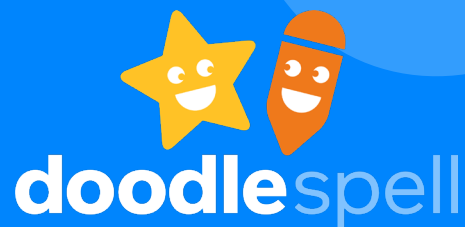
Doodle's progressive and carefully sequenced curriculum enables pupils to access the content that's right for their stage of learning across multiple year groups.



Creatively designed interactive questions: bringing the power of technology to engage every pupil



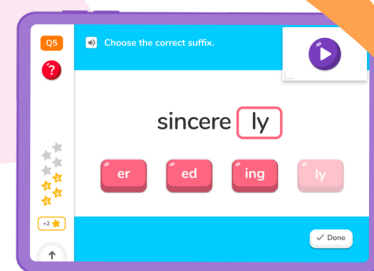
Transform your approach to spelling with DoodleSpell



Take pupils far beyond 'look, cover, write, check' with DoodleSpell, our dedicated spelling programme.

DoodleSpell does more than simply teach spellings. It also helps pupils to understand the meaning behind words and how to practically use them in sentences, providing a solid foundation of understanding for learners to build on in the classroom.

- ✓ Included as part of a DoodleEnglish subscription
- ✓ Aligned to the Australian curriculum for years 1 to 6
- ✓ Accessible on phones, tablets, laptops and desktops
- ✓ Audio dictation available for all questions



How can DoodleSpell benefit my school?

Revolutionises weekly spellings

Staff can **copy and paste their own spelling lists** into the programme for one or more pupils and choose when they'll appear, saving invaluable time. DoodleSpell transforms these lists into interactive, engaging exercises, ensuring that children always look forward to practising their spellings!

Supports spelling progression

At the same time, DoodleSpell **scaffolds learning and fills the gaps** in each child's knowledge, supporting the spelling lists set by staff. It automatically marks each pupil's work and displays their results in an online hub, removing the need for traditional classroom tests.

Sparks a love of learning

Supported by **pedagogical research**, DoodleSpell contains a variety of interactive question styles designed to keep learning fun and motivational. The programme also rewards pupils for their hard work rather than their ability, enabling them to experience ongoing success.

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“DoodleMaths, English and Spell are the **best educational apps I have come across**. A brilliant and **revolutionary way of learning**.”

– Alan, Teacher, Saltford CofE Primary School

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doodlelearning.com/for-schools