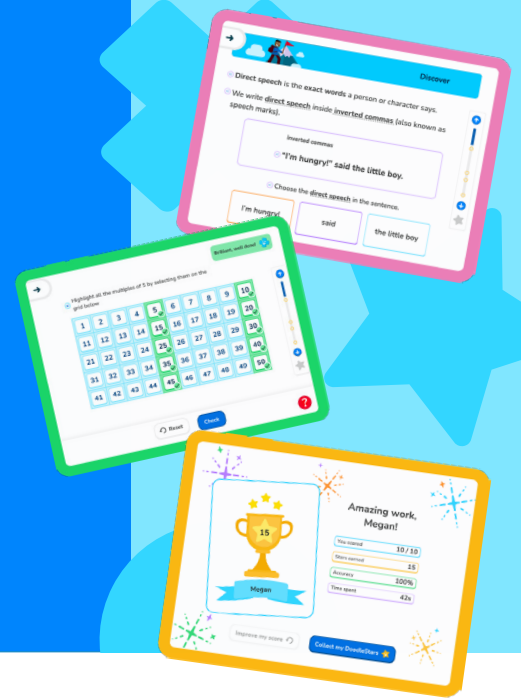


Discover the impact of DoodleLearning's adaptive maths, English and Spelling programmes



University of Bath Study: The more a child uses Doodle, the less likely they are to experience learning loss.

This study compared the learning loss experienced over summer by children who use Doodle, and children who didn't.



A University of Bath study involving 128 transitioning year 6 children across four UK schools demonstrated its effectiveness: children who used DoodleMaths for just 20 minutes per week were four times less likely to experience learning loss compared to those who did not use the tool. Over half (55%) of children who did not use DoodleMaths over the summer experienced a learning loss. Whereas children who used DoodleMaths for as little as 20 mins per week were 4 times less likely (14%) to experience learning loss.

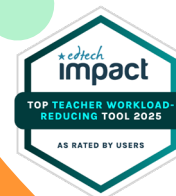
Children who used Doodle over the summer break scored an average of 9.4% higher in maths tests upon their return to school than those who didn't.

“

“DoodleMaths, English and Spell are the **best educational apps I have come across**. A brilliant and revolutionary way of learning.”

– Alan, Teacher, Saltford CofE Primary School

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“

“Exceptional customer service - speedy, friendly and knowledgeable, and the Doodle products themselves are fantastic.”

- Sophie, Trust Pilot

★ Trustpilot



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Study: the relationship between DoodleMaths usage and academic progression

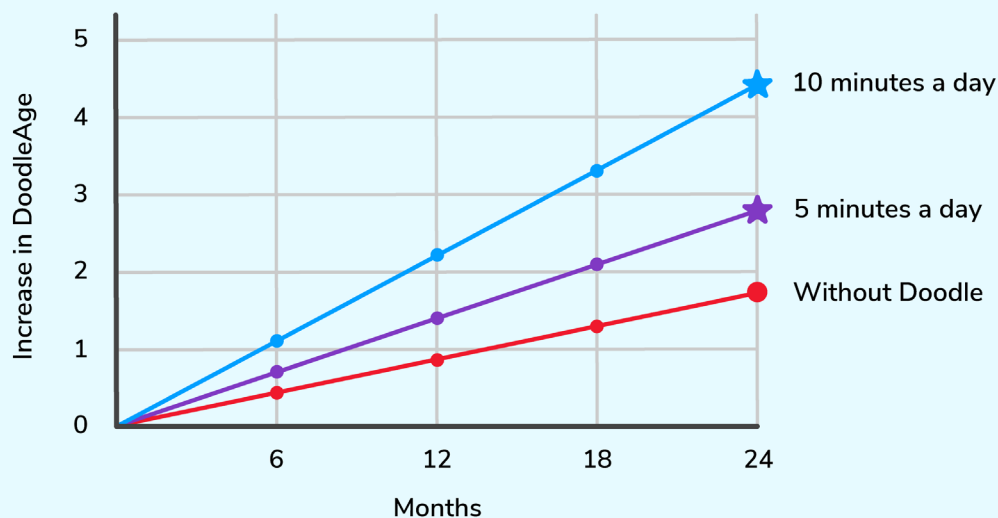
This graph shows the average progress made when using DoodleMaths daily.

As children answer questions and complete lessons on Doodle, their progress is measured using a DoodleAge - a dynamic indicator of how closely their understanding aligns with the curriculum for their school year.

The results of over 60,000 children's first DoodleAge were sorted into year groups to determine a natural level of progress in maths. This was then compared against the increase in DoodleAge shown by regular users, grouped by their average daily use.

Notably, a child who uses DoodleMaths for just 10 minutes a day can make nearly twice the annual progress compared to a child who doesn't use Doodle at all.

Projected Progress in Months



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doodlelearning.com/for-schools



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