

How DoodleLearning Benefits Students

A quick guide for parents



DoodleLearning helps children build confidence, stay motivated and make steady progress in maths and English, both in school and at home. Designed by teachers, Doodle supports every child to enjoy learning and feel successful.



Proven to support progress

In a recent study conducted by Bill Smith, a PhD student, a positive correlation was found between using DoodleMaths regularly and a child's progression. It was found that those who regularly use DoodleMaths make more progress in maths than those who don't.

Key findings from this study include:

- The more stars a child earns in DoodleMaths a day, the faster they progress!
- A child who earns 15 stars per day progresses by an average of 1.94 years in 12 months, compared to 0.84 years for a child not using Doodle
- A child who earns 20 stars a day progresses twice as fast as a child not using Doodle



Learning that's right for your child

Doodle guides children through maths and English content at a pace that suits them, supporting what they're learning in school and helping them continue to progress at home. Activities are carefully designed to be accessible, so children feel supported rather than overwhelmed.



Builds confidence through success

By setting work at the right level and celebrating effort, Doodle helps children experience regular success. This builds confidence, resilience and a positive attitude towards learning.



Keeps children motivated

Doodle's motivational features include stars, streaks, badges and in-app rewards. These help children see their effort paying off, making learning feel rewarding and enjoyable.



Short, manageable daily practice

Designed to be used 'little and often', Doodle encourages short daily sessions of around 10 minutes, helping children build healthy learning habits that fit into busy family routines.



Accessible to all learners

Doodle includes accessibility features such as audio explanations, hints, coloured overlays and non-timed questions. These tools help reduce pressure and support children to learn independently and confidently.



Encourages independence

Doodle supports children to manage their own learning with built-in help and clear guidance. Children can mark questions they find tricky, helping teachers quickly identify and clear up any misunderstandings. Short concept explanations are also available to support understanding, helping children feel confident to keep going without needing constant adult support.



“Children are becoming independent learners. The fact that Doodle is tailored to each child's ability really works well and gives them confidence to use it by themselves.”

— Year 3 lead, Brookfield Primary Academy

