



Beechwood Primary School's switch to Doodle: Reduced workloads and improved engagement

Sara, Headteacher at Beechwood Primary School

Beechwood Primary came to us with two clear priorities: **reducing teacher workload** and **making homework more purposeful**. Like many schools, they also wanted confidence that any investment would deliver genuine value. In this case study, **Headteacher Sara** shares how the transition worked in practice and the impact it has had on pupils, teachers and school leadership.

What made you start thinking about making a switch in the first place?

"We were looking for ways to **reduce teacher workload** while providing more **precise homework** that was directly linked to current classroom learning. Having **homework automatically marked**, with **gap analysis** provided, meant teachers could quickly identify misconceptions and adapt their teaching accordingly. We wanted a solution that would benefit both staff and pupils by making homework **more meaningful** and **reducing unnecessary administrative tasks**."

82,323
questions
marked by
Doodle*

What were your biggest concerns about switching platforms?

"Our biggest concern was the cost. However, when we considered the **savings on workbooks, photocopying and staff time**, the **investment quickly proved worthwhile**. The long-term value has far outweighed the initial expense, both financially and in terms of the **positive impact on teaching and learning**."

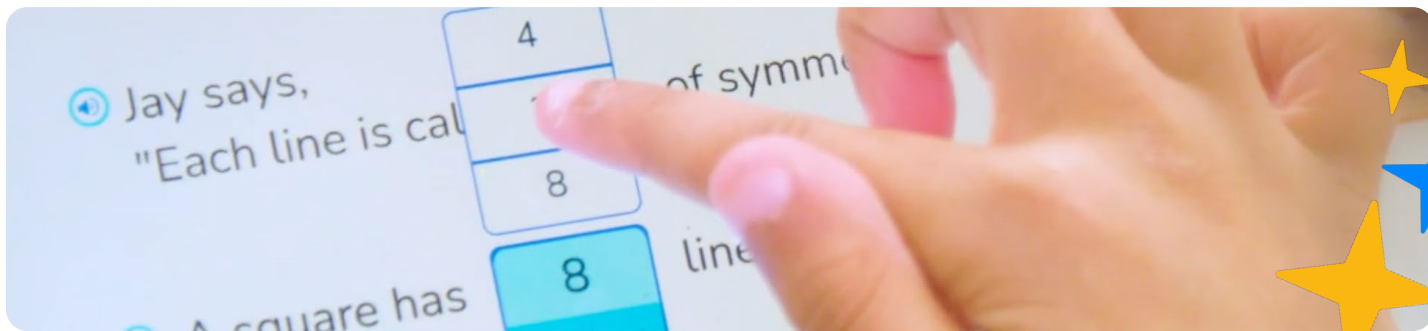
631
curriculum
topics
covered*

How straightforward was the implementation? And how did it compare to others you've implemented in the past?

"The implementation was **really straightforward**. Teachers were able to set up their classes quickly, and the **children loved the platform from the start**, using it daily as part of their morning routine. Compared with other platforms we've introduced, Doodle required **very little time to get up and running**, making the transition **smooth for both staff and pupils**."

How quickly were pupils and staff up and running?

"Generally, pupils and staff were **confidently using Doodle within an hour** of gaining access. While some staff needed a little extra support, we appointed a **Doodle Lead** to oversee the implementation and provide guidance where needed. This ensured everyone felt confident and helped **maintain consistency across the school**."



8

hours of
marking saved
per week*

What difference have you noticed since making the move?

"We've seen a **noticeable improvement in teacher workload**, with less time spent marking and preparing homework. **Pupils are more engaged** because the **questions are personalised and motivating**, and we've also seen **greater parental engagement** as families can easily monitor progress and support learning at home. As a school leader, it's reassuring to have **access to clear data that helps inform decisions** and demonstrates the impact of the platform."

A closer look at
the statistics

The impact in numbers

**Beechwood began using Doodle for baseline assessments on 22 May 2026, moving to daily use from June. The data below covers the period from 22 May to 31 July.*

Across 215 active pupils in 23 classes and five year groups, Doodle automated marking, homework preparation and assessment tasks:

- **82,000 questions automatically marked**, saving an estimated **69 hours of teacher marking time**
- **3,800 assignments assessed**, without teachers needing to collect and mark books
- **Differentiated work delivered across five year groups**, reducing the time needed to prepare work for different pupil needs
- **443 baseline gap maps generated**, giving teachers a clear picture of pupil needs without manually analysing assessment data

Putting the data into context: the impact on workload

The real value for teachers is the time saved on marking, setting work and analysing pupil data, while still having the information they need to understand progress and identify learning gaps. Teachers can access differentiated work and clear gap analysis without having to prepare, mark and analyse it themselves.

This gives teachers more time to focus on planning and delivering quality-first teaching, and on responding to the needs of their pupils.

Would you like to see how Doodle can boost your pupils' engagement whilst reducing teachers' workload?

Scan the QR code or visit teachers.doodlelearning.com/schools-book-consultation to book a free 15 minute chat to find out more!

